



PRESS RELEASE - UK Film : Streetrace

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A new film is in production from award winning UK film creators Ark Media Productions. The film is set to portray the UK modified car and cruise scene at the peak of its era in the late 1990's - 2000's.

The film will be continuing production over the next 12 months and a crowd funding campaign is now running alongside this to give a one time opportunity for companies and individuals to get involved from the ground up.

The movie entitled 'Streetrace' will be backed and advised by the UK's first and biggest modified car club of its time. Based on real stories and real events that took place at the height of the car scene phenomenon.

Ark Media have worked on similar successful campaigns in the past with the award winning 'iWitness' film and 'We are the Freaks' which is now also available on Netflix. They have also more recently worked on the film 'The Marker' starring renowned actor John Hannah.

The UK film industry is still a small but growing industry and has always worked well when portraying cult genres from a specific era. The 50's had their Hot Rods, the 80's had Quadrophenia and now is the perfect time to portray the biggest street phenomenon of its decade. With the advice of the Streetrace.co.uk car club, the film will give an accurate depiction of the antics, police chases, large car cruises and general UK car scene at its peak.

This film is set to be a gritty accurate depiction of the time. With the commercial success of the Fast and Furious franchise this film is set to encapsulate the UK's side of the story. A realistic look at the UK genre utilising real action and real stories from the kids with their first run down cars up to the real street drifters spending thousands on performance modifications all gathering to share their love, with a gripping underlying story.

A crowd funding campaign is set to help raise £25,000 to seed the production of the film. With this investment, the first segments of the movie will be filmed resulting in a 15 minute cut as well as script editor and professional crew (to support the current Ark Media team). This will then initiate additional funding from the film industry to complete the film for Cinema release and online distribution.

The crowd funding offers the chance to be involved in these early stages with the following opportunities available :

- Social Media shout out £5
- Signed poster £10
- Behind the scenes tour £50
- Be an extra in the film £100
- First viewing of the film before the public get to see it! £150
- Invitation to the Premiere £200
- Special thanks £250
- Associate Producer £1,000
- Executive producer £5,000
- Product placement £10,000

If you would like to get involved please visit the indiegogo campaign here <https://www.indiegogo.com/campaigns/streetrace-the-film/edit#/story> or contact info@streetrace.co.uk for more details.